

Rationing /Dig for Victory Garden

World War 2

In September 1939 when war broke out most goods were transported to Britain by ship. Britain had always imported food from overseas. From the beginning of the war Hitler used submarines to hit merchant supply ships which were full of goods for Britain. This left Britain threatened with risk of starvation.



Poster to promote growing food in your own garden



Potato Pete and Dr Carrot

Potato Pete and Dr Carrot were cartoon characters that were created and they produced recipes to make bland meals more appetising.



Carrots and potatoes were freely available

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The **Dig for Victory** campaign was established by The Ministry of Agriculture to encourage Britons to grow fruit and vegetables in their gardens and green spaces to offset food shortages.

Leaflets and films were produced to teach people how and when to plant seeds and vegetables.



Propaganda posters encouraged civilians to *Dig for Victory*.

Many people kept chickens and ducks for meat and eggs and rabbits for meat as food was strictly rationed.

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Pig Clubs



Residents set up 'Pig clubs' and provided scraps for the 'community' pig so meat could be shared.

Rationing started on 8th January 1940.

From the beginning of the war Hitler used submarines to hit ships which were full of goods for Britain.

Petrol and certain foods were in short supply.

Every man woman and child was given a ration book for food and had to register with a food shop.

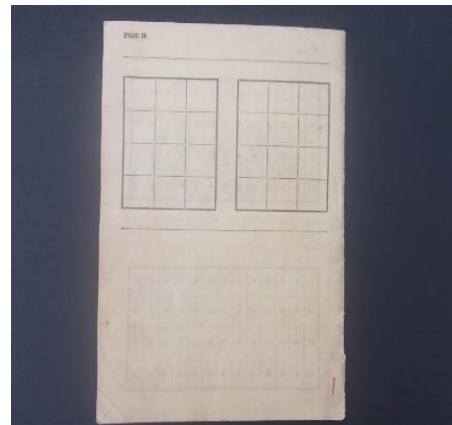
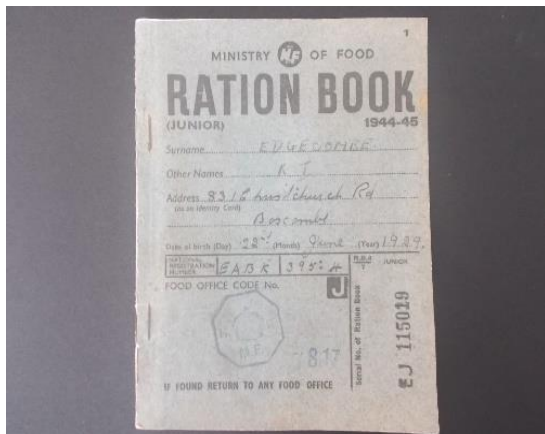


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There were long queues to obtain rationed foods in World War Two.



The main foods that were rationed were.

Fresh eggs, margarine, butter, tea, sugar, cheese and bacon.

Meat was allocated by price. Coupons could be saved and were stuck on the **ration book** when the food was bought.

Sweets and chocolate were also rationed



Rationing came to an end in 1954.



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Look at our Dig for Victory Garden at the museum.



Design a poster to get people to plant vegetables in their gardens. This was called 'Dig for Victory.'



The Ministry of Food introduced Potato Pete and Doctor Carrot.

Would you like to eat Carrot jam or curried carrots or Carrolade (juice of carrots and turnips?)

Draw a carrot or



potato



character.

My character
is called...